

**REFERENCE CASE: Food Processing Industry**



AS Kalev is the biggest and oldest confectionery company in Estonia with longstanding traditions and experience. Founded in Tallinn in 1806 Kalev has for years been the most liked brand in Estonia.

In 2003 the chocolate and sugar confectionery production unit moved from the centre of Tallinn to a new modern factory outside the city. Since 2010 Kalev belongs to the international Orkla Group.

Kalev's product range offers nearly 200 various sweets – chocolates and chocolate bars, candies, caramels, toffees, chewy candies, marzipan etc.

Kalev has a product safety monitoring system based on HACCP (Hazard Analysis and Critical Control Point) principles. The quality system is aligned with Orkla Food Safety Standard which is based on the internationally recognized British Retail Consortium Global Standards.

During the last years Kalev has invested millions of euros into modern technology to increase efficiency, improve quality and provide new possibilities for product development.

The Longopac Food solution has proven to be the choice of waste handling and packaging system that honors those requirements.

- Easy to clean
- Easy mobility
- Lower material consumption
- Hands-off operable

“It is quite nice to be able to choose when to change the bag, due to its flexible intervals and also being able to make temporary packaging with the very same material due to its Food certification, a combined advantage in one product”, says Kati Maripuu, Quality specialist.

“ We liked the system when it first was presented and after some tests we knew this was a sustainable solution for Kalev and our production.”

**ORKLA CONFECTIONARY & SNACKS: Kalev**

1806 – The Estonian confectionery industry was born when the confectioner Lorenz Caviezel opened his candy shop on Pikk Street, Tallinn where the coffee shop Maiasmokk (“Sweet Tooth”) can be found today. AS Kalev is the biggest and oldest confectionery company in Estonia.

In 2010 – The Kalev Chocolate Factory becomes a member of the Norwegian international Orkla concern. The maximum total capacity of the production complex located on 26,500 square meters is ca 15 thousand tons per year.



**Kati Maripuu**  
Quality specialist